Building Healthy Communities (BHC)

A 10-year, $1 billion, place-based and statewide policy and systems change initiative (2010-2020)
Capacity Building

Building Healthy Communities

Drivers of Change

- People Power
- Youth Leadership, Development and Organizing
- Enhanced Collaboration & Policy Innovation
- Leveraging Partnerships & Resources
- Changing the Narrative

POWER  POLICY  NARRATIVE
3 Campaign Areas with Transformative 12 Policies

**Health Happens in Schools**
- **School Climate**
  - Safe schools
  - Restorative Practices
  - Social emotional learning
- **School Wellness**
  - Nutritious food
  - Physical activity
- **Comprehensive Supports**
  - School based health services
  - Health career pathways

**Health Happens in Neighborhoods**
- **Health Promoting Land Use Planning**
- **Systems that Restore and Heal**
- **Community and Economic Development**
- **Food Environment and Food Systems**
- **Healthy Youth Opportunities**
- **Environmental Health and Justice**

**Health Happens with Prevention**
- Public Health
- Health Homes
- Health Care Services
Statewide Campaign Work

Zip Code 95219
Life Expectancy 73

Zip Code 92657
Life Expectancy 88

Zip Code 93906
Chance of graduating from high school 55%

Zip Code 93923
Chance of graduating from high school 98%

Health happens here
In Neighborhoods

Your zip code should not determine the length of your life. This year, California legislators and Governor Jerry Brown recognized that health happens in neighborhoods. The California Endowment would like to thank California’s leaders for taking steps to make our communities and our state stronger.

AB 581 (Perera) - Brings grocery stores to neighborhoods where they are needed.
AB 5 (Brovman) - Eliminates bureaucratic red tape for families who need access to healthy food.
SB 20 (Puddu) - Gives Californians the facts about restaurant food.
SB 24a (Wicks) - Requires local land use planning to include improvement of disadvantaged communities.

Blueprint for Great Schools
(State Superintendent of Public Instruction Tom Torlakson) Connects health and fitness to academic success.

AB 9 “Seth’s Law” (Ammiano) AB 1156 (Eng) - Prevents bullying.
SB 429 (O’Donnell) - Makes schools with After School Education and Safety Programs eligible to receive a supplemental operations grant.
AB 1330 and AB 799 (Futrell) - Establish the Linked Learning Pilot Program and adds career technical education to high school graduation requirements.
AB 402 (Skinner) - Uses information from school lunch programs to determine CalFresh eligibility for low-income families.
Schools Not Prisons Campaign

#DoTheMath

PRISON $62,300
SCHOOL $9,100
#Health4All Campaign

California Was Born In Me

Kymberlin Valencia
Student, Mechanical Engineering

Jose Antonio Flores
Documentation, Chef

Steve Li
Student, Pre-med

Undocumented Californian Facts

Working in California: 52%

Year Full Time: 24%

Contribution to CA Economy: $7.7T

Economically: 50%

They benefit the economy: 95%

16.7 million people eligible for Medi-Cal.

Healthcare costs billed by the state of California:

Join Us
calendow.org/Health4All

Follow us on Twitter @CalEndow HERE

#Health4All
Water & Junk Drinks Campaign

Did you know

one junk drink a day

increases your risk of

Type 2 diabetes by 25%?

1 in 3 children are projected
to develop Type 2 diabetes
in their lifetimes.

#sodakills
Calendow.org
Can-Zilla!
Place-Based Work in 14 Places

Who are part of these collaborative hubs?

- Local community-based organizations
- Policy advocates
- Community organizers
- Residents
- Youth
- Systems leaders/public agencies
- Health delivery partners
- Local learning and evaluation partners
South Sacramento BHC Target Area

2015 Population:
89,000

Demographics:
41% Latino
21% Asian Pacific Islander
19% White
12% African American
7% Other

44 languages spoken in Sac City Unified School District
**Sacramento Hub Collaborative Structure**

- **Action Teams**
  - Healthy Food for All
  - Health Equity
  - Youth Engagement
  - Community Development
  - Resident Advisory Board
  - Communications

- **BHC ADVISORY COMMITTEE***
  - Responsible for reviewing Logic Model and Hub Evaluation and for ensuring the BHC Initiative stays on track
  - (key residents, stakeholders, chairs of action teams, etc.)

- **BHC LEADERSHIP TEAM**
  - Responsible for action team alignment, grant goals and objectives, discussing potential conflicts and new BHC projects or initiatives
  - (Action team chairs and facilitators)

- **RESIDENTS AND YOUTH GROUPS**
  - In a leadership role, the resident group is responsible for Hub gatherings and mini grants. The youth group consists of youth leaders organizing and advocating on issues impacting BHC youth

- **BHC ACTION TEAMS**
  - Responsible for executing policy and system changes in a collaborative manner.

- **HUB STAFF**
  - Provides overall administrative support to all groups.
  - (Hub Manager, Communications Coordinator, and Admin Support)

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**Sac BHC Campaigns and Coalitions** *(sub-committees of workgroups)*

- LCAP Coalition (CPC)
- BMOC Collaborative
- Urban Agriculture Coalition
- SCUSD Chronic Absentee Collaborative
- SCUSD Healthy Foods Task Force

*To be determined*
Grants and Contracts Issued from Fall 2010 through March 2016

- Over $23 million in grants and contracts
- 282 grants and contracts issued to 84 orgs/contractors
- Grants and contracts supported 31 residents living in the Sac BHC target area
- Does not include contracts to Sac Kings, Sac Republic, Americorps and most of the Healthcorps grants
- Currently funding 43 entities
<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Coalition facilitation, support, training, &amp; TA</td>
<td>$4,569,255</td>
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<tr>
<td>Health &amp; Mental Health</td>
<td>$4,018,690</td>
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<tr>
<td>Youth Leadership</td>
<td>$3,981,696</td>
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<tr>
<td>Food in Neighborhoods</td>
<td>$2,655,000</td>
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<tr>
<td>Resident Leadership/Community Organizing</td>
<td>$2,562,100</td>
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<tr>
<td>Land Use and Transportation</td>
<td>$1,217,034</td>
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<tr>
<td>Health Careers</td>
<td>$980,000</td>
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<tr>
<td>School Climate</td>
<td>$899,510</td>
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<tr>
<td>Food in Schools</td>
<td>$728,785</td>
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<tr>
<td>School Wellness</td>
<td>$589,500</td>
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<tr>
<td>Community Safety (includes Prop 47)</td>
<td>$523,625</td>
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<tr>
<td>Changing the Narrative</td>
<td>$47,000</td>
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Total Grants: $23,276,795
84 grantees and contractors
282 grants and contracts
health happens here in neighborhoods
March 2016: Sac City Council creates a task force to help the city develop policies for a Vision Zero Action Plan that would attempt to minimize pedestrian accidents and fatalities.
Improving Neighborhood Food Environments and Promoting Community Engagement

In 2011, Sacramento City Council adopts an ordinance that would allow community gardens on private vacant lots. From 2010 to 2015, over 125 home, community, and school gardens were constructed.
Creating Food Environments and Food Systems in Neighborhoods

In March 2015, Sacramento City Council adopts an urban agriculture ordinance that would allow the on site sale of produce on urban farms.

TCE also provides support to the Sac Food Policy Council and Sac Urban Agriculture Coalition.
From 2010 through Aug 2016, Harvest Sac has engaged 373 BHC residents and gleaned 287,000+ pounds of fresh produce that were redistributed to the BHC target area via schools, organizations, events and churches.
In 2011 the Market began accepting EBT, EBT sales grew from $840/week in 2011 to $1,370/week in 2015 EBT sales of over $160,000
Reinvestment Campaign: Shifting resources to prevention and intervention

BHC reinvestment.com (Potential savings resulting from realignment and state propositions in 4 counties in Nor CA)

SchoolsNotPrisons Kick Off Tour in Sacramento August 6, 2016
Improving School Climate in Sacramento City Unified School District

Press Release
Bullies Beware: New SCUSD Policy Cracks Down on Harassment

District toughens stance in a sweeping initiative to keep kids, schools as safe as possible

May 3, 2011

A comprehensive new policy aimed at cracking down on bullying – in school hallways and in cyber space – will be considered by Sacramento City Unified School District’s Board of Education on Thursday.

The meeting is scheduled to begin at 6:30 p.m. on Thursday (May 5) in the Sema Center Community Room, 5735 47th Ave. The anti-bullying item is set for discussion at 9 p.m.

The proposed policy is in response to rising public concern both locally and nationally about bullying and its detrimental effects on child health and student learning. The advent of Facebook, MySpace, Twitter and YouTube has

- Anti-bullying policy (May 2011)
- Transgender rights policy (December 2013)
- Positive school climate and school discipline policies (June 2014)
- Working on a Chronic Absence Policy
Improving School Wellness in Sacramento City Unified School District

- Updating the District’s Wellness Policy (includes nutrition, procurement of fresh produce, and physical education)
- Advocacy around a centralized food kitchen
health happens here
With Prevention
Increasing Access to Health Care

• From Nov 2012 to August 2016, Sacramento Covered enrolled 1,445 children and 1,084 adults in BHC zip codes.
• From June 2014 to July 2016, La Familia outreached to 22,507 BHC residents.
Sac County Reinstates Health Care for up to 3,000 Undocumented in June 2015
Sacramento County approves health care for undocumented immigrants

Sacramento County thought to be first California county to resume the health services

Funding approved as part of 2015-16 budget

Advocates applaud funding for other new programs

BY BRAD BRANAN
bbanan@sacbee.com

Sacramento County supervisors on Tuesday approved health care for undocumented immigrants and other new social service programs as part of the county budget for the fiscal year starting July 1.

Supervisors voted 5-0 for the $3.7 billion budget, capping two days of hearings that were a dramatic departure from past years, when deep funding cuts pitted department heads against one another over scarce dollars. This year's budget hearings, supervisors and department heads said, were marked by cooperation and innovation.

A major reason was an expected 4 percent increase in discretionary revenue. Supervisors approved funding for additional mental health services, programs aimed at
Press Conference (8/12) to Urge UCDMC to Accept Medi-Cal Patients
How can you stay in touch?

www.SacBHC.org
www.calandow.org
www.buildinghealthycommunities.org

Stay connected!

Christine Tien
cgien@calendow.org

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instagram.com/sacBHC
THANK YOU!

With Building Healthy Communities